

# Postage Cheat Sheet

A handy guide to help you design for cost-effective direct mail.

## ESTIMATED POSTAGE COST PER PIECE \*

FIRST CLASS PRESORT (500 piece minimum)					FIRST CLASS PRESORT – AUTOMATION			FIRST CLASS PRESORT – AUTOMATION		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
CARD SIZE**	3-1/2" x 5-1/2"	4-1/4" x 6"	0.007"	0.016"	1 oz	\$0.205	\$0.230	-	-	-
LETTER SIZE**	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	1 oz	\$0.335	\$0.382	2 oz	\$0.460	\$0.507
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	1 oz	\$0.380	\$0.725	2 oz	\$0.550	\$0.895
PRESORT STANDARD (200 piece minimum)					PRESORT STANDARD – AUTOMATION			PRESORT STANDARD – ENHANCED CARRIER		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
LETTER SIZE**	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	< 3.3oz	\$0.190	\$0.270	< 3.3oz	\$0.139	\$0.262
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	< 3.3oz	\$0.303	\$0.496	< 3.3oz	\$0.142	\$0.262
NON-PROFIT (200 piece minimum)					PRESORT NON-PROFIT – AUTOMATION			PRESORT NON-PROFIT – ENHANCED CARRIER		
	Minimum Size	Maximum Size	Minimum Thickness	Maximum Thickness		Minimum	Maximum		Minimum	Maximum
LETTER SIZE**	3-1/2" x 5-1/2"	6-1/8" x 11-1/2"	0.009" if >4.25" x 6"	0.250"	< 3.3oz	\$0.089	\$0.169	< 3.3oz	\$0.067	\$0.190
FLAT SIZE	>6-1/8" x 11-1/2"	12" x 15"	0.009"	0.750"	< 3.3oz	\$0.169	\$0.362	< 3.3oz	\$0.068	\$0.190

\*This is an estimate. Total cost depends upon address totals in mailing list.

\*\*Must meet aspect ratio.

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**NOTE:** Oversized post cards larger than 4-1/4" x 6", but no larger than 6-1/8" x 11-1/2" will qualify for letter size postage rates.

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